

ACM Executive restructure announcement

FRIDAY, DECEMBER 4, 2020 - ACM has confirmed that as a result of the recent announcement that current CEO Allen Williams will be leaving the business on December 18, a number of changes to the executive team have been made to set the company up for future growth.

Tony Kendall, the current Chief Revenue Officer has been promoted to Managing Director of ACM with Sharon Fitter, the current Enterprise Sales Director being promoted to Chief Revenue Officer.

In addition, ACM's Chief Financial Officer Renee Duffy's role has been expanded to include the Chief Operating Officer's functions including HR, HSE, Operations, printing & logistics.

Both Tony & Renee will report directly to ACM Executive Chairman Antony Catalano.

Catalano said "I am delighted to announce the promotion of both Tony & Renee to these critical roles as we continue the evolution of the ACM business.

Tony has had a successful career in senior leadership roles in a diverse range of media organisations and in his time at ACM has transformed our commercial offering with a focus on growing our customer's business.

Renee's promotion recognises the integral role she has played in transitioning ACM from Nine/Fairfax ownership into the leading independent media company we are today.

Under Tony & Renee's leadership I believe we have the experience and talent to fast track the growth and evolution of our existing business as we seek to connect our large and valuable audiences with our compelling and trusted content.

I'd also like to recognise the great work that Sharon Fitter has done in building a market leading Enterprise sales team that has helped the business transition out of COVID with momentum. It's fantastic that we have this high calibre talent inside the business and I wish Sharon all the best as our new CRO" Catalano finished.

Kendall said "I've loved my time at ACM and the growth mindset that Antony brings to the business, which is rare in today's media landscape. I couldn't be happier to be taking on the role of Managing Director and I look forward to working with the ACM Executive and the broader team as we look to drive this business forward."

Duffy said "Having worked at ACM or the various iterations of itself for 17 years, I've seen many things change, but I've never been more excited to be with this company and I embrace the opportunity these new responsibilities present. Tony and I have worked closely over the last 18 months and achieved many things, but we know what's on the horizon and we can't wait to get into 2021 leading this company together."

Fitter said "To be given the opportunity to be Chief Revenue Officer at ACM is a real honour. Having worked for many years in the Enterprise sales area, I can't wait to get stuck into the other commercial parts of the business including national sales and partnerships. We have a team that is in my view the best in market and I'm looking forward to bringing my many years of sales experience to ACM more broadly."

Contact: Paul Tyrrell 0416 124 568

ACM is Australia's largest privately owned media company. We pride ourselves on quality independent journalism. We are the Trusted Voice.