

## ACM's FarmFest to be the biggest in 46 years

THURSDAY, May 27, 2021 –This year's Elders FarmFest will be the biggest in its 46-year history with record numbers of exhibitors and products set to pack the field days site west of Toowoomba.

The three-day event will provide a one-stop agricultural "shop" for more than 2000 businesses, organisations and authorities to show off their products and services.

Elders FarmFest is now Queensland's biggest field day and Australia's fastest growing agri-event. Adding to the excitement of FarmFest's return after last year's COVID cancellation is the widespread optimism in the rural sector generated by improved seasonal conditions and strong prices for most farm commodities.

ACM Agricultural Events Group Manager, Kate Nugent said "we are incredibly excited to be back in 2021 after the disappointment of missing the 2020 event. Obviously the world has changed and we'll be operating under strict COVID safe protocols but we are confident the event will deliver an enjoyable and comfortable experience for exhibitors and visitors alike."

Toowoomba Regional Council Mayor Paul Antonio is looking forward to welcoming visitors to FarmFest in the heart of the fertile Darling Downs. "This is an iconic event that provides a significant economic up-shot to our community and an opportunity for local businesses, producers and community members to showcase their livelihoods and unique talents," he said.

"In terms of agriculture and horticulture, we're one of the highest producing areas in Australia, embracing new technology to maintain our high standards. We have a reputation as being industry leaders which is why people come from all across Australia to see what's on offer."

Ms Nugent highlighted that "demand for new tractors, farm machinery, rural equipment and agri-tech products is running red hot and FarmFest will give visitors a broad view of the latest and best products on the agricultural market. With over 1000 different product types on show, including many brands of tractors and broadacre machinery and equipment, FarmFest is a must visit for anyone in the market."

"New features this year will include expos on agri-tech and education. Agri-tech and education were two key drivers of increased efficiency and productivity in agriculture" she said.

### About FarmFest

- FarmFest runs from Tuesday June 8, to Thursday June 10
- **Location:** 20km west of Toowoomba just off the Warrego highway
- **Opening hours:** This year's event will have extended opening hours with the gates open on Tuesday and Wednesday, June 8 and 9, from 8.30am to 5pm and on Thursday, June 10, from 8.30am to 4pm
- **Parking:** Free from 7:30AM
- **Taxi rank and bus drop** off is located at Gate 2 off Weedons Road.
- **Access & entry fee:** download the Check in Qld app and scan in the QR tracing code on your smartphone as you approach the ticket booth and then pay the \$6 entry fee with a contactless payment method.

- The FarmFest site has a static display area covering 25 hectares along with a farm machinery demonstration area sponsored by Vanderfield.
- Drone aircraft, side-by-side motor bikes and working dogs will have demonstration areas along with the Clipex livestock area.
- A limited COVID-safe free shuttle bus service will be available on site and in the car parks during the event along with a free parcel pick-up service for visitors
- FarmFest has its own app which can be downloaded for free from the Apple App Store or Google Play as well as its own radio station, FarmFest FM 94.5, which broadcasts during the event.
- A free copy of the Elders FarmFest official guide will also be available at the entrance gates published by Queensland Country Life.

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