

“Ultimate Spring Staycation Promotion”

TERMS AND CONDITIONS

- 1) By participating in this Trade Promotion Competition (“Promotion” or “Competition”), eligible entrants agree to:
 - i) accept these Terms and Conditions.
- 2) Instructions and information on how to enter this Competition form part of these Terms and Conditions.
- 3) The Promoter is Rural Press Pty Ltd, ABN 47 000 010 382, 159 Bells Line of Road, North Richmond, NSW, 2754.
- 4) Definitions:
 - a) **Eligible Advertising Package** is the **SELL IN SPRING** Media Package which includes 2x Week Digital Acquire and 2x Full Page Print Single Property Advertisement Campaign purchased during the Promotional Period and appearing on one or more participating Australian Community Media Publications
 - b) **Agent Entrant** means the real estate agent or agency that purchases an Eligible Advertising Package
 - c) **Vendor Entrant** means the property owner(s) associated with a property advertised through an Eligible Advertising Package
 - d) Promotional Period commences 24 July 2026 to 28 November 2026
 - e) Campaign Period refers to the Eligible Advertising Package campaign dates that are 27 August 2026 to 28 November 2026 for Port Stephens Examiner. All other participating publications commence on 29 August 2026 to 28 November 2026.

Eligible Entrants

- 5) To be eligible for this competition, Agent Entrants must:
 - a) be a resident of New South Wales;
 - b) be 18 years or older;
 - c) have a registered ABN; and
 - d) purchase an Eligible Advertising Package during the Promotional Period. The Eligible Advertising Package is a '**SELL IN SPRING**' Media Package - 2x WEEK DIGITAL ACQUIRE AND 2x FULL PAGE PRINT SINGLE PROPERTY

ADVERTISEMENTS Campaign. Campaign period starts Thursday August 27, 2026 (Port Stephens Examiner) and all other publications from Saturday August 29, 2026 to run for 14 weeks, last print ad appearing Saturday November 28, 2026. Media Packages to appear in one or more of the below participating Australian Community Media publications:

- (1) Newcastle Herald
- (2) Port Stephens Examiner
- (3) Northern Daily Leader
- (4) Central Western Daily
- (5) Daily Liberal
- (6) Western Advocate
- (7) Mudgee Guardian

- 6) To be eligible for this competition, Vendor Entrants must:
 - a) be a resident of New South Wales;
 - b) be 18 years or older; and
 - c) be the owner(s) of a property advertising through an Eligible Advertising Package during the Campaign Period
- 7) Vendor Entry means an entry automatically generated for the vendor/property associated with an Eligible Advertising Package purchased during the Promotional Period.
- 8) A Vendor Entry is automatically generated when a property is advertised through an Eligible Advertising Package. Where a property has multiple owners, only the person(s) recorded as the Vendor Entrant on the advertising booking documentation will be eligible for one Vendor Prize entry.
- 9) A vendor does not need to separately enter the Promotion to be eligible for a Vendor Prize. Vendor Entries will be generated from the Promoter's advertising booking records.
- 10) An Eligible Advertising Package may generate both an Agent Prize entry and a Vendor Prize entry. The Agent Entrant and Vendor Entrant associated with the same Eligible Advertising Package may both win a prize.
- 11) Directors, management, employees, officers and contractors (and their immediate families) of the Promoter and sponsors or agencies associated with this competition are NOT eligible to enter. Immediate family means any of the following: child or step-child (whether natural or by adoption), grandchild, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

Entry Guidelines

- 12) Eligible Agent Entrants will automatically receive one (1) Agent Prize entry for each Eligible Advertising Package purchased during the Promotional Period
- 13) Eligible Vendor Entrants will automatically receive one (1) Vendor Prize entry for each property advertised through an Eligible Advertising Package during the Promotional Period
- 14) Multiple entries are permitted. An Agent Entrant may receive multiple entries where multiple Eligible Advertising Packages are purchased. A Vendor Entrant may receive multiple entries where multiple properties owned by that Vendor Entrant are advertised through Eligible Advertising Packages
- 15) No separate entry form is required. Entries will be generated from the Promoter's advertising booking records
- 16) By purchasing an Eligible Advertising Package, the Agent Entrant confirms they have obtained any necessary authority from the Vendor Entrant to provide the Vendor Entrant's details to the Promoter for the purpose of administering this Promotion
- 17) Entries that are incomplete or do not adhere to the rules or specifications of the competition may be disqualified at the sole discretion of the Promoter. You must provide the information requested. If you use fraudulent methods or otherwise attempt to circumvent the rules of the competition, your submission may be disqualified at the sole discretion of the Promoter.
- 18) If there is a dispute as to the identity of any Entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the Entrant.
- 19) The Promoter may decline to accept any entry which, in its reasonable opinion, does not comply with these Terms and Conditions.
- 20) The Promoter's decision in relation to any aspect of the competition is final and the Promoter will not enter into any correspondence regarding the result of the competition winners and prizes.
- 21) Prizes, or any unused portion, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
- 22) If the prize (or part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize of the equal value and/or specification, subject to the directions of any regulatory authority.

- 23) The Promoter reserves the right to verify the validity of entries and disqualify any entry that does not comply with these Terms and Conditions.
- 24) If there is a dispute as to the identity of an Agent Entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant based on the Promoter's records.
- 25) The Promoter's decision regarding any aspect of the Promotion is final and no correspondence will be entered into regarding the outcome.
- 26) Advertising packages that are cancelled, refunded, credited or otherwise reversed prior to the prize draw may result in associated entries being deemed invalid at the Promoter's discretion.
- 27) Complimentary advertising, contra arrangements, make-good advertising or unpaid advertising placements do not qualify as Eligible Advertising Packages unless otherwise determined by the Promoter.
- 28)

How to enter

- 29) Promotion Period commences 12:01am Friday 24 July 2026 and closes 11:59pm AEDT on Saturday 28 November 2026. Entries received outside of the Promotional Period will not be accepted.
- 30) Entrants may enter the competition more than once.
- 31) By entering, you agree that the Promoter may publish the entrant's name and suburb in any form, including print, online, book, calendar or exhibition and at any events to be held by the Promoter.
- 32) The Promoter owns the rights to produce a case study based on successful campaign performance of an Eligible Advertising Package. Any case study will not disclose confidential information without the participant's consent.

Prize

- 33) There is a total of twelve (12) prizes to be won:
 - a) Six (6) Agent Prizes; and
 - b) Six (6) Vendor Prizes.
- 34) Prizes are an Ultimate Spring Staycation valued at \$800.00 inc GST
- 35) Each prize includes:
 - a) Two (2) consecutive nights accommodation at the QT Newcastle;

- b) Breakfast for two (2) in Jana Restaurant; and
 - c) Self-parking.
- 36) Total prize pool value is \$9,600 inc GST.
- 37) Accommodation bookings are subject to availability. Accommodation bookable from 10th December 2026 to 30th June 2027. Black out dates include:
 - a) All Saturdays
 - b) 24th December 2026 - 9th January 2027
 - c) 26th March 2027 - 28th March 2027

For further terms and conditions, visit <https://www.qthotels.com/terms-of-use/>

- 38) The draw will be conducted by computerised random selection of eligible entries on Tuesday 1 December 2026 at 77 Market Street Wollongong by a NSW ACM representative.
- 39) Six (6) Agent Prize winners will be drawn from all eligible Agent Entrants
- 40) Six (6) Vendor Prize winners will be drawn from all eligible Vendor Entries.
- 41) Agent Prize winners will be notified by phone and/or email using the contact details held by the Promoter on Tuesday 1 December 2026.
- 42) Vendor Prize winners will be notified by their purchasing Agent Entrant, who may assist the Promoter in facilitating the prize delivery
- 43) If the Promoter is unable to make contact with a winner within three months or the prize is not claimed within three months after the winner is contacted, that winner will forfeit the prize.
- 44) The Promoter reserves the right to draw additional reserve entries and record them in order in case of an invalid entry or ineligible entrant.
- 45) If there are any unclaimed or un-awarded prizes or the winner cannot be contacted, the Promoter will select the next best entry on Monday 1 February 2027.
- 46) At the discretion of The Promoter, prize winners, including their name and suburb may be published in ACM publications (print and online).
- 47) If for any reason the winner does not take the prize (or an element of the prize) at the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited, and no compensation will be given in lieu.

- 48) The Promoter is not required to award any prize for which there is no eligible winning entry. If the number of eligible entries is less than the number of prizes available, any unawarded prizes will remain the property of the Promoter.
- 49) Vendor Prize winners will be determined using the property address and listing information recorded in the Promoter's advertising booking records.
- 50) Where a property has multiple owners or vendors, the Vendor Prize will be awarded to the vendor details recorded in the Promoter's advertising booking records. The Promoter is not responsible for resolving disputes between vendors regarding entitlement to a Vendor Prize.
- 51) The Promoter may require additional information from the purchasing Agent Entrant to verify the relevant vendor or facilitate delivery of the prize.
- 52) If the Promoter is unable to verify a Vendor Prize recipient, the Promoter reserves the right to redraw that prize.
- 53) Total prize value is \$9,600 inc GST. Prize, or any unused portion, is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.

Intellectual property

- 54) You confirm that, to the best of your knowledge, the advertising materials do not infringe the intellectual property rights, copyright, moral rights or other rights of any third party and do not contain any unlawful, misleading or defamatory content.
- 55) The Agent Entrant warrants that they own, or have obtained all necessary rights, licences, permissions and consents to provide any advertising copy, photographs, logos, floorplans, artwork and other material supplied to the Promoter in connection with the Eligible Advertising Package.
- 56) The Agent Entrant grants the Promoter a non-exclusive, royalty-free licence to reproduce, publish, communicate and otherwise use the advertising materials solely for the purpose of producing, publishing and promoting the advertising campaign and administering this promotion.
- 57) The Agent Entrant agrees to indemnify the Promoter against any loss, damage, claim or expense arising from a breach of this clause.

Withdrawal from this Promotion

- 58) You may withdraw from the Promotion at any time before notification of winners by notifying the Promoter via email at marketing@austcommunitymedia.com.au. If you withdraw an entry from the Promotion, the Promoter will remove that entry and will not use the entrant's details or entry for media or promotional purposes. If you withdraw an entry from the Promotion, that entry will no longer be eligible to win a prize.

Miscellaneous

- 59) Entries which, in the opinion of the Promoter, are incomplete, incorrect or incomprehensible, contain defamatory or offensive content or infringe intellectual property rights are not eligible to win and may be removed from the Promotion and the relevant entrant will be disqualified.
- 60) If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
- 61) The Promoter may, in their absolute discretion, disqualify an entry you have submitted if, in the opinion of the Promoter, you breach these Terms and Conditions, engage in dishonest or unethical conduct in relation to the competition, manipulate, tamper or interfere with the conduct of the competition, do not comply with the entry process, or conspire with others to gain an unfair advantage. The Promoter may audit you if they suspect you of having engaged in such breach or conduct. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 62) The Promoter may request information from you relevant to entry or participation in the competition, such as proof of residency or age, including birth certificates. The Promoter may, in their absolute discretion, transfer an entry you submitted to a different Category or disqualify an entry you submitted if you provide insufficient information, false information or fail to provide information.
- 63) The Promoter is not responsible for any late, lost, misdirected or damaged entries.
- 64) The Promoter is not responsible for any delays, problems or technical malfunction of any telephone network or lines, computer systems, computer equipment or software, technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to your or any other person's computer related to or resulting from entering this competition. If such

problems arise, then the Promoter may modify, cancel, terminate or suspend the competition.

- 65) If the Promotion is interfered with in any way or is incapable of being conducted as reasonably anticipated due to any cause beyond the Promoter's reasonable control, including technical failure, fraud, unauthorised intervention, pandemic, natural disaster, industrial dispute or other force majeure event, the Promoter reserves the right, to the fullest extent permitted by law, to modify, suspend, terminate or cancel the Promotion.
- 66) The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- 67) To the extent permitted by law, the Promoter is not liable for any loss, damage or injury whatsoever (including, but not limited to, indirect or consequential loss) resulting from this competition, including in relation to damage to entries.
- 68) If, for any reason, this competition is not capable of running as planned, including war, terrorism, state of emergency or disaster, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this competition, the Promoter reserve the right in their sole discretion to cancel, terminate, modify or suspend the competition.
- 69) The Promoter is not responsible for any errors or omissions in printing or advertising this competition.
- 70) All costs associated with entering the competition are your responsibility.
- 71) The Promoter is not responsible for any taxation implications arising from acceptance of a prize. Independent financial advice should be sought where appropriate.
- 72) You understand and agree that the Promoter will collect personal information from you when you participate in this promotion and use it for the purpose of running the competition (which may include disclosure to third parties for the purpose of processing and conducting the competition) and for promotional purposes surrounding the competition. Other than for the purposes of the competition, the Promoter will not share any personal information about the entrant with any other party without the consent. Personal information will be

collected, used and disclosed as set out in the Promoter's Privacy Statement (located at <https://acm.media/privacy-policy/>)

- 73) You warrant and agree that you have the authority, or have obtained the requisite authority as the case may be, to consent to the collection, use and disclosure of the relevant entrant's personal information by the Promoter as described above in clause 72.
- 74) Authorised under NSW Authority Number **TP/02764**